

FOR IMMEDIATE RELEASE

Friday, February 16, 2024

MedWand® Solutions Announces Executive Changes to Support Commercial Strategy and Growth

Todd Cornell Appointed as President, CEO and Elected Member of the Board



(Rancho Santa Margarita, CA) – [MedWand Solutions, Inc.](https://www.medwand.com), the ultimate healthcare solution enabling access to quality care for anyone, anywhere, anytime, has announced a significant expansion of its organization to strengthen commercial strategy and fuel growth initiatives.

At the forefront of this expansion is the appointment of Todd Cornell as President and CEO of MedWand, effective as of February 14, 2024. Mr. Cornell will succeed Robert Rose, who served as the company's CEO and President since 2022. Following the conclusion of his tenure as CEO, Mr. Rose will shift to the role of Co-founder and Strategic Advisor focusing on the research and development of MedWand's ecosystem and collaborating closely with Mr. Cornell to facilitate a seamless transition. Mr. Cornell has also been elected to serve on the MedWand Board of Directors.

Mr. Cornell brings with him over three decades of extensive experience in the medical device industry. His impressive track record includes managing all aspects of business operations, with roles held in commercial positions at large multinational organizations. Notably, Mr. Cornell has

accumulated over 25 years of experience as a commercial executive with renowned entities in medical device technology, including Abbott and Boston Scientific. His proficiency extends beyond established players to encompass numerous startup and early-stage ventures, where he has adeptly navigated the complexities of both EU and US commercial landscapes.

"We are thrilled to add Todd to the MedWand team and we are confident that his leadership and expertise will help MedWand succeed in its mission to improve health care delivery," shared Peter Farrow, Executive Chairman, Medwand Board of Directors. "As an experienced leader who comes to MedWand with over 30 years of results in medical device sales, marketing, and executive management, Todd brings a strong understanding of the industry to the company."

"I am truly honored for the opportunity to lead MedWand and to help build upon the solid foundation developed over the last years," said Cornell. "It's an exciting time in MedWand's history, and I'm energized by the opportunities ahead for our team, our partners, healthcare providers, and patients. We have a tremendous opportunity to create efficiencies in the global healthcare systems and positively impact the access to care for many patients."

In addition to Cornell's appointment, MedWand has welcomed the addition of Mike Welch as Global VP of Sales and Marketing. With over 30 years of experience in bringing innovative medical device technologies to market, Mr. Welch has a proven track record of success across various organizations, from start-ups to multinationals. His dedication to becoming a subject matter expert, commitment to spending time in the field, and proficiency in building relationships set him apart.

"I am honored to join MedWand and eager to contribute to the company's mission," added Mike Welch, Global VP of Sales and Marketing at MedWand. "Together with Todd Cornell and the talented team at MedWand, I am confident that we will drive meaningful impact and deliver unparalleled value to our customers and partners. I am excited about the journey ahead and committed to helping MedWand achieve even greater success in enabling access to quality healthcare for anyone, anywhere, anytime."

For more information on MedWand visit www.medwand.com. To schedule a private demonstration or to request a formal quotation please contact MedWand at www.medwand.com/contact.html

Subscribe on [YouTube](#)
Follow us on [Twitter](#)
Like us on [Facebook](#)
Follow us on [LinkedIn](#)

###

About MedWand Solutions, Inc

MedWand is the ultimate healthcare solution, seamlessly integrating traditional tools and Bluetooth connectivity for vitals capture and remote patient evaluations to enhance efficiency, convenience, and access to care. Created by a team of physicians and engineers to enhance the quality and accessibility of healthcare services regardless of physical location, MedWand is a sensor based medical device that assists clinicians in providing a comprehensive patient assessment from any location. The company offers advanced telemedicine solutions for

Media Contact:

Victoria Elder-Walker, PR Director
Velder@medwand.com, (949) 239-9220

multiple applications that include hospitals, remote clinics, nursing homes, schools, and workplaces. For more information visit www.MedWand.com.